

The Thematic Project "Digital Collections and Research: Art, Architecture, and Technology" (Process: 2022/05946-9), developed at the University of São Paulo (members: Faculty of Architecture, Urbanism, and Design – FAUUSP, and the Museum of Contemporary Art), with researchers from FILE – International Festival of Electronic Language, and PUC-SP, funded by FAPESP - São Paulo Research Foundation, offers a post-doctoral scholarship for a distinguished researcher.

The research will be conducted at the Museum of Contemporary Art of the University of São Paulo - MAC-USP (1301 Pedro Álvares Cabral Avenue, São Paulo, SP) and at the headquarters of FAU-Maranhão, located at 88 Maranhão Street, São Paulo, SP.

Application:

Post-Doctoral Scholarship: The Curatorial Cycle and Digital Languages: Changes in the Episteme of Arts

Knowledge Area: Arts

FAPESP Process Number: 2022/05946-9

Project Title: Digital Collections and Research: Art, Architecture, and Technology

Field of Activity: History and Art Criticism

Number of Positions: 1

Duration: 24 months

Principal Investigator: Ana Gonçalves Magalhães

Institution: Museum of Contemporary Art of University of São Paulo – MAC USP

Deadline for Applications: August 21, 2023

Location: MAC-USP - Avenida Pedro Álvares Cabral, 1301 – São Paulo - SP

Email for Applications: acervosdigitais@usp.br

Summary

This Postdoctoral research aims to explore the impact of digital languages on the curatorial cycle and how these implications have reshaped the understanding of art history. The curatorial cycle refers to the activities that constitute the musealization of an object of material culture, encompassing its process of acquisition/collection, identification, investigation of its history and materiality, description, and dissemination (through exhibition, audience engagement, and general publicity). The use of digital languages in artistic objects presents significant challenges to the conventional methods of this process. Starting from the incorporation or collection phase, they question the very notion of preservation and conservation, traditionally defined based on the materiality of objects. Additionally, they challenge the cataloging process, prompting the creation of new descriptive fields for their definition. Furthermore, concerning dissemination and the traditional idea of exhibition and publication, they call for reflection and experimentation with virtual exhibition methods, utilizing databases that can be mediated with external users (especially the public), virtual reality, and artificial intelligence.

Mandatory Prerequisites

- Having obtained a doctoral degree in a related field to the project within the last seven years;

- Availability to start research activities immediately; • Previous publications in the project's area;
- The selected candidate must reside in São Paulo (SP) and be dedicated exclusively to research.

Desired Profile

- Proven previous experience in research in the field of digital collections with an emphasis on curatorial procedures;
- Excellent oral and written communication skills;
- The candidate must have prior publications in the field and international experience.

Activities to be Developed

- Surveying bibliographic materials and proposing reading approaches for the collection of born-digital artworks at MAC USP;
- Gathering references on digital preservation policies;
- Analyzing documentation and describing the born-digital artworks present in the MAC USP collection, comparing them with international protocols;
- Investigating artificial intelligence tools that can contribute to the description and dissemination of these objects;
- Collaborating with the cataloging, conservation, and IT teams at MAC USP to jointly update the museum's database regarding these artworks;
- Creating guidelines for the description and cataloging of born-digital artworks;
- Developing proposals for the exhibition and dissemination of these artworks;
- Presenting the results in national and international journals and seminars;
- Participating in meetings, workshops, and academic events proposed within the Thematic Project;
- Offering an extension course and/or participating in a postgraduate discipline on the processes of musealization of born-digital art and its history.

Applications

Interested candidates should send the following documents via email care of Prof. Dr. Ana Gonçalves Magalhães at acervosdigitais@usp.br, with the subject "Post-Doctorate - Selection Process - MACUSP":

- Curriculum Summary, emphasizing the scientific production related to this Thematic Project;
- PhD degree certificate or document proving the obtention of the degree;
- A letter (maximum of 3 pages) indicating the reason for interest in the scholarship, a brief account of your research experience;
- References to publications authored by the candidate that demonstrate their expertise in the topics relevant to the scope of this Call for Applications.

The deadline for submitting applications is August 21, 2023. Applications will be considered only if all documents are received by 23:59 on August 21, 2023, Brasília time (UTC-3).

The evaluation of applications for the post-doctoral scholarship will consider the following aspects:

- The candidate's research history;
- The curriculum analysis will not only consider the number of the candidate's publications but also their relevance to the characteristics defined in the desired researcher profile in this notice;
- Candidates may be called for an in-person or online interview with the supervisor to assess the alignment of their experience areas with the research topics related to the project.

The position is open to Brazilian and foreign applicants

The implementation of the scholarship is subject to approval by FAPESP. If approved, the selected candidate will receive a scholarship of R\$ 9,047.40 per month. There is a technical reserve equivalent to 10% of the annual scholarship value to cover expenses directly related to the research activities of the Thematic Project. If the post-doctoral fellow resides in a different location and needs to move to the city where the research institution is located, they may be entitled to an Installation Aid. More information about the FAPESP Post-Doctoral Scholarship is available at <https://fapesp.br/en/postdoc>.

The validity of this post-doctoral selection process is for 6 (six) months, and if the first selected candidate does not assume the position, the second selected candidate may be called upon.